



## Naked Guide to Bonds: What You Need to Know - Stripped Down to the Bare Essentials

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By Michael V. Brandes

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Naked Guide to Bonds: What You Need to Know - Stripped Down to the Bare Essentials, Michael V. Brandes, Professional investors have long understood the importance of bonds in a successful portfolio strategy. Now you can too. That's because Wall Street bond expert Michael Brandes takes a unique approach to this complex subject—he makes it simple. In Naked Guide to Bonds: What You Need to Know, Stripped Down to the Bare Essentials, technical jargon and complicated subject matter are translated into a straightforward, easy-to-read style with plenty of examples. What's more, rather than writing an all-inclusive book on the bond market, Brandes uses his expertise to eliminate the information that is not relevant to individual investors. The result is a practical and succinct guide that empowers you to make informed investment decisions. Naked Guide to Bonds is written so that each chapter builds upon the information that precedes it. That way you'll never be thrown for a loop. It begins with basic questions such as: Who issues bonds, and why? And how are bonds bought and sold? Then you'll learn about the structure of these securities and the characteristics...



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